

EUROPEAN
PDO
PRODUCTS

Precious
Drops.

ANTIOXIDANT

ANTIMICROBIAL

PRECIOUS CHIOS MASTIHA

HEALING

DIGESTIVE

ANTI-INFLAMMATORY



THE CHIOS MASTIHA GROWERS ASSOCIATION
PDO Masticha Chiou. PDO Mastichelaio Chiou. PDO Tsikla Chiou



CAMPAIGN FINANCED
WITH AID FROM
THE EUROPEAN UNION AND GREECE

THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE RESPECT
FOR THE ENVIRONMENT.

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IT'S FROM
EUROPE







Chios Mastiha at a glance

- A natural, aromatic, translucent resin produced from the mastic tree (large shrub) which only grows in the southern part of the Greek Island of Chios.
- The word "mastic" is derived from the Greek verb μαστιχειν (mastichein), "to gnash the teeth", which is the source of the English word "masticate".
- Chios mastiha (mastic gum) comes in different types: crystal, powder, capsules, oil and gum.

————— **It is exported in 47 countries all over the world.** —————

- There are 4,850 mastiha growers located in the 24 medieval villages in southern Chios, known as the "Mastichochoiria".

The growers use special tools to "injure" the mastiha tree, i.e. to make small incisions on the surface of the tree. The mastic resin exudes from the incisions in liquid form and in teardrop shape. These drips remain on the soil until they become solid enough to be collected. The collected product is delivered for cleaning, processing, packaging and trading to the Chios Mastiha Growers Association which is the producer compulsory cooperative.

- Since 2014, the know-how of cultivating mastiha has been included in UNESCO's Representative List of the Intangible Cultural Heritage of Humanity.

Since 1997, Chios mastiha (mastic gum) has been registered as a Product of Protected Designation of Origin (PDO) in the European Union. PDO Chios mastiha (Masticha Chiou), PDO Mastiha Oil (Mastichelaio Chiou) and PDO Mastiha chewing gum (Tsikla Chiou) are protected from any imitations.

- Chios mastiha (mastic gum) is a unique ingredient and has a variety of applications and uses from food and beverages, to pharmaceutical, cosmetics and perfume industries.
- It is used as an ingredient in the production of a great variety of products, such as bakery products, sweets, jams, ice-creams, chocolates, beverages, tea, smoothies, dairy products, pasta, sauces, liqueurs and as an active ingredient in perfumes, masks, toothpastes, mouth washes, moisturizers, creams, ointments, food supplements, tablets, digestive capsules and so on.



Presenting the benefits of a real superfood

- Ever since antiquity, Chios mastiha has been known for its distinctive aroma and healing properties.
- Chios Mastiha has been recorded as the first natural chewing gum in the ancient world.

It was used in beauty products and medical treatments and it was mentioned in the botanical studies of Dioscorides and Hippocrates. Herodotus also wrote "*chewing mastiha has proven to be beneficial to the oral cavity and the stomach.*"

- Nowadays, the scientific community has gradually shown that natural Chios mastiha is gifted with unique beneficial and therapeutic properties.

Chios mastiha has received an herbal monograph from the European Medicines Agency (EMA) as a traditional medicinal product, used for mild dyspeptic disorders, for the symptomatic treatment of minor skin inflammations and as an aid in healing minor wounds.

The beneficial properties of Chios Mastiha are scientifically proven:



Antimicrobial

Anti-inflammatory

Antioxidant

Wound healing and skin regeneration

Digestive

Maintaining oral hygiene

BEAUTY

- Face moisturizer with aloe vera, almond oil, honey, Greek yogurt and drops of Chios Mastiha oil.
- Body lotion with shea butter, cocoa butter, coconut oil, aloe vera and drops of Chios Mastiha oil.
- Mouthwash with crushed Chios Mastiha crystals, star anise and peppermint.





WELL-BEING

- Cookies with chocolate chips and Chios Mastiha powder.
- Granola bars with oats, dates, coconut oil, honey, cinnamon, chopped nuts and crushed Chios Mastiha crystals.
- Greek yogurt with honey and Chios Mastiha powder.
- Anti-aging smoothie with coconut milk, pineapple, banana, turmeric, ginger, chia seeds, maca and Chios Mastiha oil.



BAKERY

- Bread with Chios Mastiha powder or crushed Chios Mastiha crystals.
- Brioche with Chios Mastiha powder or Chios Mastiha oil.



CONFECTIONERY

- Chocolate truffles with cocoa butter, coconut oil, coconut milk powder, cocoa, matcha powder, dates, agave nectar, vanilla extract, salt and Chios Mastiha oil.





GASTRONOMY

- Chicken skewers marinated in turmeric, garlic ginger, lime juice, olive oil and Chios Mastiha oil accompanied by a side dish of millet, scallion, dried fruits, pine nuts, olive oil and crushed Chios Mastiha crystals.

- Salmon marinated in a mix of gochujang sauce, lime juice, honey, olive oil, basil and Chios Mastiha powder.





DRESSINGS

- Salad dressing with mustard seeds, honey, garlic, vinegar, olive oil and Chios Mastiha powder.

- Soy dressing with rice vinegar, water, sesame oil, olive oil, chili pepper powder and crushed Chios Mastiha crystals.
- Dressing with carrots, ginger, scallion, rice vinegar, soya sauce, sesame oil, olive oil, water and crushed Chios Mastiha crystals.
- Vinaigrette with strawberries, honey, apple cider vinegar, olive oil, poppy seeds and Chios Mastiha oil.





BEVERAGES

Natural sparkling mineral water flavoured with ginger and Chios Mastiha oil.
- Lemonade with chia seeds, spearmint, agave syrup and crushed Chios Mastiha crystals. - Green power juice with Chios Mastiha powder.



COCKTAILS

Prosecco cocktail with natural sparkling mineral water, ginger, spearmint and Chios Mastiha oil. - Vodka cocktail with sparkling water, lime juice, strawberries, spearmint, ginger and Chios Mastiha oil. - Bloody Mary with crushed Chios Mastiha crystals.



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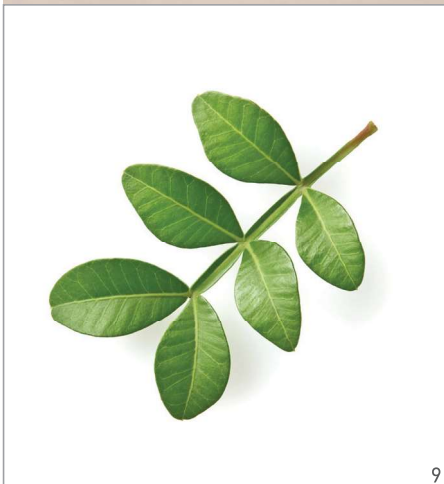


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1. Chios Mastiha oil natural flavor, 100 gr, 500 gr
2. Chios Mastiha oil, 500 gr
3. Chios Mastiha crystals (small tears), 50 gr
4. Chios Mastiha crystals (small tears) in metal box, 20 gr
5. Chios Mastiha powder, crystals and chewing gum
6. Chios Mastiha crystals (large tears) in metal box, 20 gr
7. Chios Mastiha Oil natural flavor, 100 gr
8. Chios Mastiha oil, 100 gr, 500 gr
9. Chios Mastiha leaf
10. Chios Mastiha crystals (large tears) 20 gr
11. PDO, the logo



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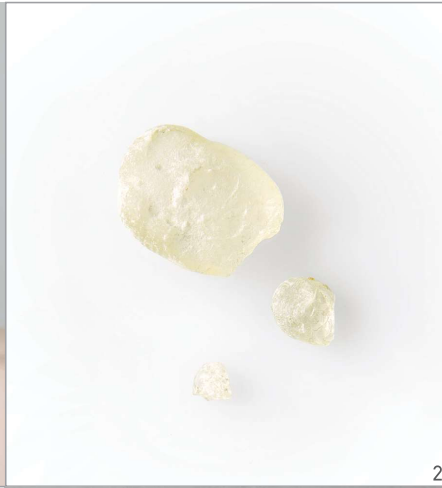


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1. Chios Mastiha Oil, 10 gr
 2. Chios Mastiha crystals (tears)
 3. Chios Mastiha Capsules, 30 capsules
 4. Chios Mastiha chewing gum, 10 pcs
 5. Chios Mastiha crystals (small tears), 100 gr
 6. Chios Mastiha crystals, 10 gr
 7. Chios Mastiha Oil, 100 gr
 8. Chios Mastiha chewable tablets, 40gr
 9. Chios Mastiha chewing gum, 10 pcs
 10. Chios Mastiha powder, 50 gr
 11. Chios Mastiha oil natural flavor, 500 gr
 12. Chios Mastiha powder, capsules and tablets, products of the mastiha therapy series



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THE CHIOS MASTIHA GROWERS ASSOCIATION

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More info @ www.precious-drops.eu



Exports to 47 countries:

Australia, Bangladesh, Belgium, Bulgaria, Canada, China, Cyprus, Czech Republic, Egypt, France, Germany, Holland, Hungary, India, Indonesia, Iraq, Ireland, Italy, Japan, Jordan, Kuwait, Lebanon, Libya, Lithuania, Luxembourg, Mali, Mauritania, Morocco, Pakistan, Poland, Qatar, Romania, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sudan, Switzerland, Syria, Thailand, Turkey, UAE, United Kingdom, USA, Yemen



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PDO* Protected Designation of Origin: EU quality scheme identifying genuine products and foodstuffs farmed and produced to exacting specifications in a given geographical area using recognized know-how.